Safety & Health In Focus for Transportation



In Hawaii and across the US, the status quo is killing us.

Traffic violence is consistently among the top causes of preventable death, and vulnerable users- people walking, bicycling and using personal mobility aids- are paying the highest price.

It's time for a **SHIFT** in our vision, our values, and our streets.

In partnership with the City and County of Honolulu and the Hawaii State Department of Health, **Hawaii Bicycling League** is proud to announce the first statewide Safety & Health in Focus for
Transportation (SHIFT) Summit. The summit will take place July 1, 2020 at the Hilton Hawaiian
Village. The SHIFT Summit will feature local and national experts, advocates, academics, agency staff, media, policymakers, and community leaders to advance and strengthen our commitment to ending traffic deaths in Hawai'i.







SHIFT Summit goals

- Increase public understanding of Vision Zero and the importance of public champions and leadership
- Develop shared language, values, goals, and data for safe streets
- Increase capacity for peer networking and inter-agency collaborations to create holistic, interdisciplinary plans to advance Vision Zero in Hawaii.
- Increase policymaker awareness of and commitment to Vision Zero best practices



SHIFT is a single day event with a paid half-day focusing on technical exchange and learning for safe streets practitioners including planners, engineers, law enforcement, public health professionals, elected officials, and policymakers, and a free evening portion accessible to nontechnical partners and the general public. We'll feature a pair of plenary events including a national level keynote, and a series of smaller <u>breakouts</u>. Our target is 300 attendees from around Hawaii.

To make the conference a success, we need the support of organizations an individuals who share our vision and commitment to a healthier, safer, more inclusive transportation future for Hawai'i.

Please consider the following levels of support and their associated perks and join us making the SHIFT Summit possible.



in our vision, our values, & our streets

Presenter - \$15,000

logo above title on main event banner, 4 free passes, acknowledgement during keynote, social media acknowledgement, first refusal of vendor space

Supporter - \$5,000

Logo below title, ½ size of presenter acknowledgement during keynote, first refusal of vendor space

Partner - \$7,500

Logo immediately below title, 2 free passes, ¾ size of Presenter, social media acknowledgement, first refusal of vendor space

Friend - \$2,000

Logo below title, ½ size of presenter, plus choice of: 4 free passes, vendor space

