

Internship Letter- Taylor Gorman

As a college student majoring in marketing and international business, interning for the Hawaii Bicycling League has given me incredible insight into the workings of a company. Having little experience in the work field, Hawaii Bicycling League provided me with many new skills that I would be able to use in my future business and life endeavors. Some of these skills included managing inventory levels, inputting information in the database, creating marketing advertisements, collaborating with sponsors, communicating with members, and so much more.

The main goal of this non-profit organization is to educate and influence people about the importance of bike transportation and try to make cycling safer for the community here in Hawaii. My time here was dedicated to working on one of their major cycling events that they hold each year, the Honolulu Century Ride. At this event I was mainly in charge of the merchandise department and was also able to interact with Japanese riders, which allowed me to work on my language skills.

Even though I am not an avid cyclist, I have learned what it means to be a competent worker as well as a responsible employee. I can honestly say that working for Hawaii Bicycling League was a great experience and I am so thankful to have worked for this company. The environment and people that I was involved with were friendly and flexible, which made this internship not feel like work at all.