

As part of my university degree I completed a four month internship in the field of Event and Marketing at the Hawaii Bicycling League. The Hawaii Bicycle League gave me the opportunity to gain different experiences in the field of Event organization. Part of my work was focused on the Haleiwa Metric Century Ride in April and on the Honolulu Century Ride in autumn. I updated the manuals and press releases for the upcoming rides, designed the ride registration, worked on the artwork and certificates for the events. I collaborated with my coworker to organize the Annual Membership dinner. At this event I was responsible for the evening's program, the location and the setup, dinner menu and the background music and slideshow presentation. Another duty I was responsible for was managing and expanding communications through new media channels. During this four-month period I had many different tasks to achieve.

The Hawaii Bicycling League is a great place to gain experience in a non-profit organization; I would recommend this internship to everyone who is interested in the field of event planning and communication; it gave me the opportunity to gain real world experience. I enjoyed my time working for the Hawaii Bicycling League. I worked together with awesome people, right from the beginning I felt like part of their team they always helped me, responded my questions and gave me support whenever I needed.

Judith Pollinger

Event and Marketing Intern from Italy

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