

This summer I worked as a public relations intern for the Hawaii Bicycling League, focusing on the 27th annual Honolulu Century Ride. I gained unprecedented experience in the field and was actively involved in marketing for the ride. My projects included writing and sending out press releases to media and attending meetings with local radio and newspaper. I also worked on organizing the ride's expo; I contacted possible entertainment, invited vendors, and helped arrange volunteers. My projects were interesting and varied, and I gained experience that any other internship could not have offered.

My experience at HBL was a positive one, and I would urge anyone considering an internship with HBL to apply. My coworkers were helpful and friendly, and the work environment relaxed yet challenging. Through offering me a variety of projects and opportunities in a field I'm interested in, this internship has been invaluable in allowing me to acquire experience that will undoubtedly aid me in obtaining a future career.

Katie
Public Relations Intern, 2008
Hawaii Bicycling League